

Third Party Use and Reseller Disclaimers

- The below disclaimers should be present on all digital and printed materials where Champion and/or Alternative products are displayed. Including but not limited to: catalogs, distributor websites, sell sheets, etc. For websites, language should be present on every applicable product page. For catalogs, only one instance of each disclaimer is required per category section. (i.e. tees, sweats, brand feature pages)
- Please share these disclaimers with the appropriate sales, marketing, and legal contacts so they may stay informed of our policies.



Champion® Embellishment Disclaimer:

Champion blank products purchased must be sold only with embellishment. Sale of unembellished or blank Champion product on the internet or elsewhere is strictly prohibited. The sale or shipment of Champion products outside North America is also strictly prohibited. Champion reserves the right to discontinue sales to anyone found to be acting in violation of this policy.

Champion® Collegiate Licensing Disclaimer:

The decoration of any Champion® garment with the proprietary marks, names, or logos of any collegiate sports teams or collegiate institution is expressly prohibited. Copyright 2018 Hanesbrands Inc. All rights reserved.